

**21st June 2025**
**RC - Varanasi**

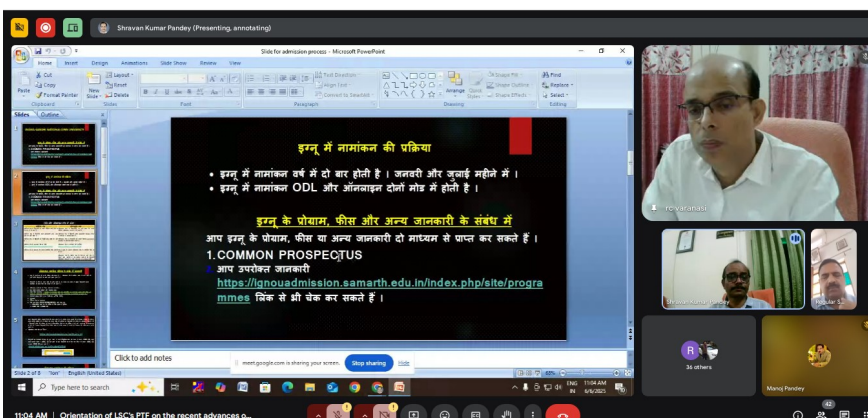
## Orientation of Coordinators and LSC's PTFs on the recent advances of Admission process and promotion strategies

An orientation of Coordinators and LSC's PTFs on the recent advances of Admission process and promotion strategies of Coordinators under RC Varanasi was conducted through Google meet on 6/06/2025. Coordinators from all LSCs and their part time functionaries participated in the orientation meeting on the topic of recent advances of Admission process and promotion strategies for the incoming session.

Dr. U. N. Tripathi, Regional Director emphasized that the difference of ODL and Online programmes should be clearly described to the students. It will equip the students to take an informed decision and save the student from further ambiguity. Dr. Tripathi highlighted the areas where efforts are required to promote admission by all LSC's Coordinators and the particular programmes especially newly launched programmes by IGNOU where enrollment can be enhanced by making concerted efforts. Regional director Dr. Tripathi also enlisted the activities which have been and also being undertaken by Regional Centre to promote admission in the region. These activities include issue of programme specific press releases in different newspapers of the region, participation in "Prashn Prahar" programme of Dainik Jagran a leading Hindi daily of the region, Popularization of various programmes through soft copy of programme specific banners at social media handles of Regional centre etc. Dr. U. N. Tripathi also informed that a communication with a list of action points to be followed by LSCs is also being communicated via a letter to all the Coordinators of the study centres.

Dr. Shravan Kumar Pandey, ARD encouraged the participants to organize awareness camps, placing of banners, press releases and provide contact details of students to RC for further communication through SMS. Prof. Ajay Shukla Coordinator LSC 2709, Dr. Shivendu Tripathi Coordinator LSC 2716, Dr. Varun Kumar Coordinator LSC 48046, Prof. Gaurav Tiwari Coordinator LSC 27108 and Dr. Ashish Gupta Assistant Coordinator 2703 asked their queries and made some valuable suggestions to enhance the enrollment in the ongoing admission session. Total 57 participants including Coordinators, Assistant

Coordinators and other Part Time Functionaries from the study centres participated in the programme.





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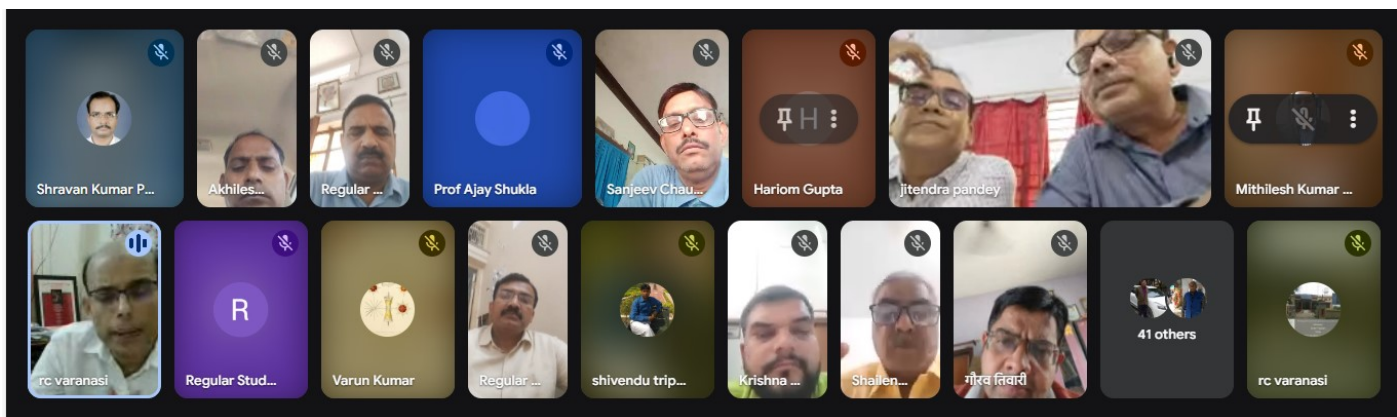
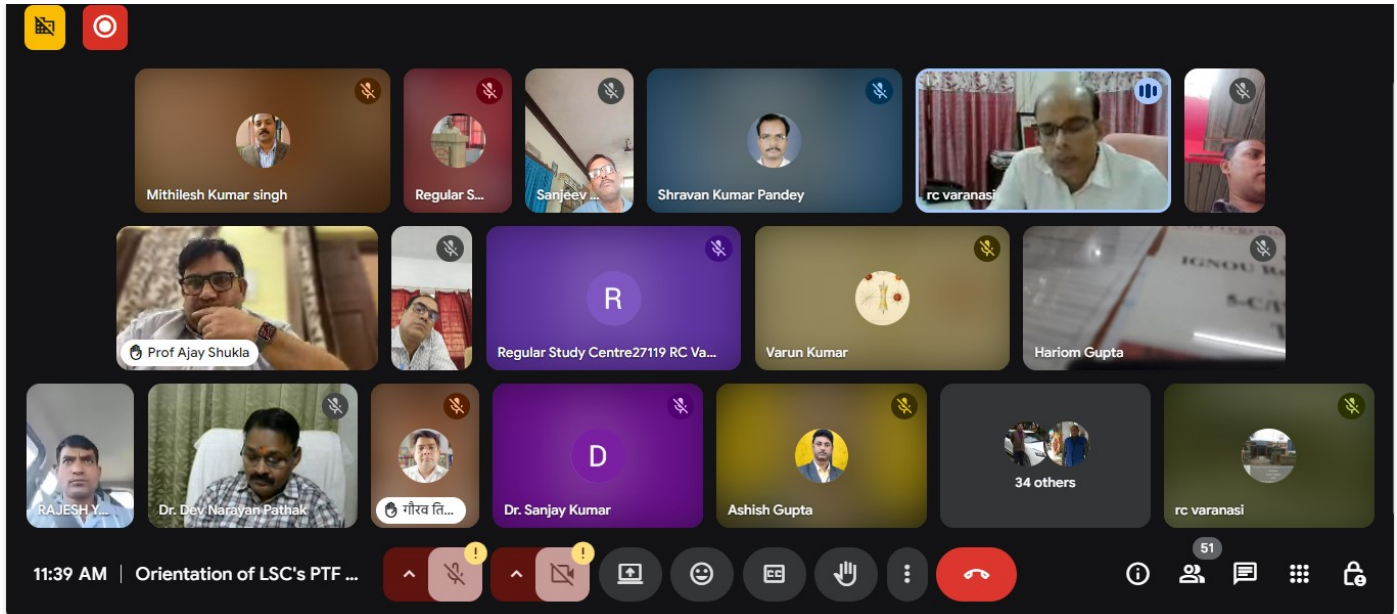
**प्रगतिपथ**  
(विश्वविद्यालय समाचार)

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